

AWARENESS PROGRAMME “ E-BUSINESS ON EMERGING TOOL FOR MSMEs GROWTH” AND INTELLECTUAL PROPERTY RIGHTS(IPR) on 10.03.2016 at 4.00 P.M. AT OYEA CONFERENCE HALL, INDUSTRIAL ESTATE, CUTTACK ON THE OCCASSION OF 12TH ENTREPRENEURS’ WEEK-2016 AND THE BIRTH CENTENARY YEAR OF LATE BIJU PATNAIK, THE DOYEN OF ENTREPRENEURSHIP.

OYEA has organised Awareness Programme on “e-Business on emerging Tool for MSMEs Growth & Intellectual Property Rights(IPR) on the occasion of 12th Entrepreneurs Week-2016.

E Business is a new innovation of the Government in the line of Digital India, Skill India and Make in India to accelerate the Government work without bottle neck to dispense with the prevailing practice. By e business the Trade, Official Work , International Trade and higher forms of business activities and official work will be much more speeder in a zero tolerance basis. In e-business the work will be more transparent and easier. It will ignite the speeder disposal of the work of the business community as well as the Govt. So, Govt. is now giving much more stress on digital India and online system of submission of documents for the fast development of the country & to save time.

So, innovation and intellectual applicability in e- business is very much indispensable in the fast growing business of the world.

Therefore every business community, industrial houses should promote it for the greater interest of the nation to make Digital India.

Jai Hind.