

## SEMINAR ON NIRYAT BANDHU & EXPORT AWARENESS PROGRAMME FOR MSMEs

On 5<sup>th</sup> August, 2015.

Cuttack, 5/8/15: A seminar on “Niryat Bandhu & Export Awareness Programme” has been conducted by Director General Foreign Trade, Ministry of Commerce & Industry, Govt. Of India, FIEO, Bhubaneswar chapter, ECGC, Bhubaneswar and Orissa Young Entrepreneurs Association jointly at OYEA Hall, Cuttack. In this programme Shri Panchanan Dash, I.S.S. Secretary to Govt. ,MSME Department inaugurated the Seminar as a CHIEF GUEST by lighting the lamp. In his address respected Secretary, MSME highlighted the role of MSME in the State and Country as it is the highest employment generating sector and next to Agriculture. He also advised the MSMEs to expand their business on Food Processing which will supplement the Agriculture sector. On export he encouraged the MSME to avail the Central Govt. beneficiary Scheme of DGFT & MSME Department and the IPR benefits of our State Govt. For consortium export he advised the Director, EP&M and MD, OSIC to open an Export Cell and to form two teams for identification of exportable items and to identify the entrepreneurs. Shri Bibhuti Bhusan Behera, Managing Director, OSIC Ltd., highlighted to boost the export on Consortium basis and to identify the cluster of exports. Shri Bijaya Kumar Das, Director, Directorate of Export Promotion & Marketing, Odisha informed the House that as per the advise of the Secretary, MSME they will form the team. Shri Susant Kumar Mishra, Asst. Commissioner, Central Excise & Customs, Shri N. Vaidyanathan, Asst. Director General, DGFT and Shri P. K. Gupta, Director MSME-DI attended the seminar as Guests of Honour and addressed the Entrepreneurs regarding the opportunities and benefits given by Central Govt. to the Exporters. Shri Lakshmi Narayan Sahu, Branch Manager, Export Credit Guarantee Corporation, Bhubaneswar also address to the Entrepreneurs in the Seminar. Shri N. Vaidyanathan, Asst. Director General, DGFT, Cuttack highlighted about the NIRWAT BANDHU and NEW FOREIGN TRADE POLICY, 2015-20. He informed that Niryat Bandhu is a new initiative from D.G.F.t. to help first time exporters and also the potential exporters on the intricacies of Foreign Trade through counselling, training and outreach programmes. He also informed the new five year F.T.P. 2015-20 introduced on 1<sup>st</sup> APRIL, 2015 provides framework for increasing exports of goods and services as well as generation of employment and increasing Value Addition to the exports made from our country, in keeping with the “MAKE IN INDIA” vision of our Hon’ble Prime Minister. The Govt. of India is confident that the new five year F.T.P. 2015-20 will enable India to respond to the challenges of the external trade environment and take India to the next level in international trade.

. In this Seminar Shri Biranchi Narayan Mishra, President, OYEA had given Welcome Address and Shri Dilip Kumar Patoida, General Secretary, had also given Vote of thanks in the Seminar. Shri Bijaya Kumar Sahoo, Shri Maheswar Parida, Secretary Organisation & Secretary Executive, OYEA respectively and Shri Pradip Kumar Das, DGFT, Cuttack coordinated and conducted the programme.