

Government of Odisha

MSME Department

No. MSME-DPE-MD&C-0027-2026 / 4545

Date: 25.06.2026

From

Rashmita Panda, IAS
Commissioner-cum-Secretary to Government

To

The Chairman, World Trade Centre Bhubaneswar (Odisha) Association
The Secretary, Indian Chamber of Commerce (ICC)
The Chairman, Orissa Industries Federation (OIF)
The Managing Director, Orissa Electronics & Electrical Manufacturers Association (OEEMA)
The President, Rourkela Chamber of Commerce & Industry (RCCI)
The Secretary, North Orissa Chamber of Commerce & Industry (NOCCI)
The President, Balasore Chamber of Industry & Commerce (BCIC)
The Chairman, Confederation of Indian Industry (CII) Odisha State Office
The Chairman, Association of Industrial Entrepreneurs of Bhubaneswar (AIEBA)
The Chairman, Sea Food Exporters Association of India, Odisha Region
The President, Utkal Chamber of Commerce & Industry (UCCI)
The General Secretary, Utkal Pharmaceutical Manufacturers Association (UPMA)
The President, Orissa Industries Association (OIA)
The President, Orissa Young Entrepreneurs Association (OYEA)
The President, Orissa Small Scale Industries Associations (OSSIA)
The Secretary General, Orissa Assembly of Small & Medium Enterprises (OASME)
The President, Laghu Udyog Bharati

Sub: Invitation to participate in the Udyami Odisha MSME Karyakrama on the occasion of MSME Day.

On behalf of the MSME Department, Government of Odisha, I am happy to inform you that the Department is organizing the “Udyami Odisha MSME Karyakrama” on the occasion of **MSME Day** on **27th June 2026** at the **Convention Centre, Lok Seva Bhawan, Bhubaneswar**.

The programme is being organized to celebrate the spirit of entrepreneurship in Odisha and to showcase key initiatives of the State in the MSME sector, including inauguration of clusters and MSME parks, support to MSME beneficiaries, launch of the Odisha State Chapter of the

Women Entrepreneurship Platform (WEP) in partnership with NITI Aayog, and inauguration / groundbreaking of MSME units.

The Hon'ble Chief Minister, Odisha, has given his kind consent to grace the occasion. The associations and the entrepreneurs play a major role in strengthening the MSME ecosystem in Odisha

The details of the programme are as follows:

Udyami Odisha MSME Karyakrama

Date: 27 June 2026

Time: 03:30 PM onwards

Venue: Convention Centre, Lok Seva Bhawan, Bhubaneswar

Hence, we request your valuable participation in the said program. It is also requested that all the entrepreneurs and association members to reach the venue well ahead in time preferably by 2:00 PM. Looking toward to see the MSME association and budding entrepreneurs of the state. The Directorate of Industries, Cuttack, shall serve as the nodal agency for coordination purposes.

With regards,

Yours faithfully,



Commissioner-cum-Secretary to Government
MSME Department