

Government of Odisha
MSME Department

MSME-IPE-MISC-0044/2025/ 5884 MSME

Date: 19/08/2026

From

Rashmita Panda, IAS
Commissioner cum Secretary to Government

To

The Managing Director,
IPICOL, Odisha

Sub: Facilitation of Anchor Industry Participation in Vendor Development Programme under RAMP scheduled on 21st August 2026

Madam,

The MSME Department has assigned the Central Tool Room & Training Centre (CTTC) to conduct **33 Vendor Development Programmes (VDPs)** in collaboration with the MSME Department under the Raising and Accelerating MSME Performance (RAMP) programme,. These programmes are designed to strengthen industry-MSME linkages and create structured opportunities for downstream and ancillary development across key sectors.

The first workshop from the above mentioned collaboration is scheduled on **21st August 2026**, with a specific focus on the **textile and apparel sector**. The programme intends to bring together large-scale industries in this sector along with MSMEs that can provide ancillary and downstream support. This initiative is expected to foster meaningful engagement, enable MSMEs to understand industry requirements, and facilitate integration into larger value chains.

In this context, it is requested that IPICOL may kindly facilitate the engagement of large-scale industries in the textile and apparel sector of Odisha, ensuring their participation in the programme and enabling them to share their requirements with the MSMEs.

You are also invited to kindly attend the workshop and extend your valuable guidance to the participating industries and MSMEs.

Thanking you,

Yours faithfully



Commissioner cum Secretary to Government

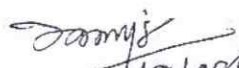
Memo No 5885 /MSME, date 19.08.2026

Copy forwarded to Director of Industries, Odisha, Kataka for information and necessary action


19/08/26
Joint Secretary to Government

Memo No 5886 /MSME, date 19.08.2026

Copy forwarded to All General Manager, District Industries Center for information and necessary action


19/08/26
Joint Secretary to Government

District Industries Centre, Kataka
Memo no 2592 of 20/8/2026

Copy to all Indl. Association of Kataka
district for information and necessary action.
They are requested to nominate/persuade
their member MSMEs to attend the VDP
on 21.08.2026 at CTIC, Bhubaneswar.


20/8/2026
General Manager
DIC, Kataka